

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|   |                             |
|---|-----------------------------|
| <b>Station and Location:</b> <u>WSVN-TV</u> | <b>Date:</b> <u>8/13/12</u> |
|---|-----------------------------|

I, Lauren Schumacher  
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | VARIES                           |      |       |                |                 |

**Total Charges:**      \$ 90,400      GROSS

This broadcast time will be used by: Restore Our Future, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

**Qualitative Criteria: Release 1 2012 Feb11-Jan12 SCARBOROUGH**

Political party affiliation is Independent, Independent, but feel close Democrt or Independent, but feel close Republicn and registered to vote in district of residence and always vote in presidential elections

Buyer Elise Cloyd  
Client Restore Our Future

Order Number 1,893  
Campaign Est. 1893  
Flight Flight 1 08/14/12-08/20/12

Station WSVN  
Address

Agency Mentzer Media  
Address 600 Fairmount Avenue  
Suite 306  
Towson  
MD 21286

**WSVN-FOX**

QAJP 35+

| Time Period               | Rate     | Run Dates   | Len | Sp | Mo | Tu | We | Th | Fr | Sa | Su | RTG | CPP |
|---------------------------|----------|-------------|-----|----|----|----|----|----|----|----|----|-----|-----|
| <b>MILLIONAIRE</b>        |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 11:00a-12:00p       | \$600    | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 2   |     |
| <b>CH7 NWS-NOON</b>       |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 12:00p-12:30p       | \$700    | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 2   |     |
| <b>CH7 NWS-NOON</b>       |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 12:30p- 1:00p       | \$700    | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 2   |     |
| <b>CH.7 NEWS</b>          |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 4:00p- 4:30p        | \$1,000  | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 3   |     |
| <b>CH.7 NEWS</b>          |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 4:30p- 5:00p        | \$1,000  | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 3   |     |
| <b>CH7 NWS 5.00PM</b>     |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 5:00p- 5:30p        | \$1,600  | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 3   |     |
| <b>CH7 NWS 5.30PM</b>     |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 5:30p- 6:00p        | \$1,600  | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 3   |     |
| <b>CH7 NWS 6.00PM</b>     |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Tu-Fr 6:00p- 6:30p        | \$1,800  | Aug14-Aug17 | :30 | 4  | -- | 1  | 1  | 1  | 1  | -- | -- | 3   |     |
| <b>NFL PRESEASON 8/16</b> |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Thu 8:00p-11:00p          | \$10,000 | Aug16-Aug16 | :30 | 1  | -- | -- | -- | 1  | -- | -- | -- | 6*  |     |
| <b>NFL PRESEASON 8/17</b> |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Fri 8:00p-11:00p          | \$10,000 | Aug17-Aug17 | :30 | 2  | -- | -- | -- | -- | 2  | -- | -- | 6*  |     |
| <b>TODAY-FL SA ED</b>     |          |             |     |    |    |    |    |    |    |    |    |     |     |
| Sat 8:00a- 8:30a          | \$500    | Aug18-Aug18 | :30 | 1  | -- | -- | -- | -- | -- | 1  | -- | 3   |     |

\* - Denotes estimated item(s).

Prepared with TvSCAN 9.7. Copyright © 2006 Arbitron Inc. (800) 543-7300. TvSCAN, TAPSCAN and the TAPSCAN design are registered marks of TAPSCAN, Inc. Used under license. Data © Nielsen. Subject to the limitations and restrictions stated in the original report.

**TAPSCAN**  
Software Suite

Elise Cloyd - 8/10/12 12:00 PM

Miami-Ft. Lauderdale - MAYJUL Nielsen

### WSVN-FOX

QAJ P 35+

| Time Period            | Rate    | Run Dates   | Len | Sp | Mo | Tu | We | Th | Fr | Sa | Su | RTG | CPP |
|------------------------|---------|-------------|-----|----|----|----|----|----|----|----|----|-----|-----|
| <b>TODAY-FL SA ED</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sat 8:30a-9:00a        | \$500   | Aug18-Aug18 | :30 | 1  | -- | -- | -- | -- | -- | 1  | -- | 2   |     |
| <b>TODAY-FL SA ED</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sat 9:00a-9:30a        | \$500   | Aug18-Aug18 | :30 | 1  | -- | -- | -- | -- | -- | 1  | -- | 2   |     |
| <b>TODAY-FL SA ED</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sat 9:30a-10:00a       | \$500   | Aug18-Aug18 | :30 | 1  | -- | -- | -- | -- | -- | 1  | -- | 2   |     |
| <b>CH7WKND NW-10P</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sat 10:00p-11:00p      | \$1,800 | Aug18-Aug18 | :30 | 2  | -- | -- | -- | -- | -- | 2  | -- | 3   |     |
| <b>CH7 NWS 11.00P</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sat 11:00p-11:30p      | \$1,400 | Aug18-Aug18 | :30 | 1  | -- | -- | -- | -- | -- | 1  | -- | 2   |     |
| <b>CH7 NWS WEEKEND</b> |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sa-Su 5:00p-5:30p      | \$600   | Aug18-Aug19 | :30 | 2  | -- | -- | -- | -- | -- | 1  | 1  | 2   |     |
| <b>CH7 NWS WEEKEND</b> |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sa-Su 6:00p-7:00p      | \$800   | Aug18-Aug19 | :30 | 4  | -- | -- | -- | -- | -- | 2  | 2  | 2   |     |
| <b>CH7WKND NW-10P</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Sun 10:00p-11:00p      | \$2,000 | Aug19-Aug19 | :30 | 2  | -- | -- | -- | -- | -- | -- | 2  | 3   |     |
| <b>MILLIONAIRE</b>     |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 11:00a-12:00p      | \$600   | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 2   |     |
| <b>CH7 NWS-NOON</b>    |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 12:00p-12:30p      | \$700   | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 2   |     |
| <b>CH7 NWS-NOON</b>    |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 12:30p-1:00p       | \$700   | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 2   |     |
| <b>CH.7 NEWS</b>       |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 4:00p-4:30p        | \$1,000 | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 3   |     |
| <b>CH.7 NEWS</b>       |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 4:30p-5:00p        | \$1,000 | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 3   |     |
| <b>CH7 NWS 5.00PM</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 5:00p-5:30p        | \$1,600 | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 3   |     |
| <b>CH7 NWS 5.30PM</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 5:30p-6:00p        | \$1,600 | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 3   |     |
| <b>CH7 NWS 6.00PM</b>  |         |             |     |    |    |    |    |    |    |    |    |     |     |
| Mon 6:00p-6:30p        | \$1,800 | Aug20-Aug20 | :30 | 1  | 1  | -- | -- | -- | -- | -- | -- | 3   |     |

|                    |                 |           |                          |             |                 |
|--------------------|-----------------|-----------|--------------------------|-------------|-----------------|
| <b>WSVN Totals</b> | <b>\$90,400</b> | <b>58</b> | <b>Reach / Frequency</b> | <b>168</b>  | <b>\$572.15</b> |
|                    |                 |           |                          | <b>38.6</b> | <b>4.1</b>      |

Monthly Aug 2012  
Gross Cost \$90,400.00

WSVN  
WPLG  
WTVJ  
WFOR  
WSFL

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.  
Prepared with TVSCAN 9.7. Copyright © 2006 Arbitron Inc. (800) 543-7300. TVSCAN, TAPSCAN and the TAPSCAN design are registered marks of TAPSCAN, Inc. Used under license. Data © Nielsen. Subject to the limitations and restrictions stated in the original report.

**TAPSCAN**  
Software Sales

accurate



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Mentzer Media Services  
600 Fairmount Ave, Suite 306  
Towson, MD 21286

### Contract # 30217

|                |   |               |              |
|----------------|---|---------------|--------------|
| Schedule Dates | 08/14/12-08/20/12   | Date Entered  | 08/13/12     |
| Advertiser     | ISS/RESTORE OUR FUTURE (3311)   | Last Modified | 08/13/12     |
| Agency         | Mentzer Media Services (1520)   | Entered By    | Wendy Creque |
| Product        | Political Issues (1082)   | CO-OP         | No           |
| Brand          | RESTORE OUR FUTURE (11306)  | Headline #    | 06273658     |
| Salesperson    | HRP/VA/MCGARR, MEGHAN (1117)  | Demo          | A35+         |
| Sales Office   | Washington DC   | Order Type    | Normal       |
| Buyer Name     | CLOYD, ELISE  | Package Deal  |              |
| Phone/Fax      | /   | Commission %  | 15.00        |
| CPE            | 1893  | Commission    | \$13,230.00  |
| Account Types  | National/Political Issue  | Net Total     | \$74,970.00  |
| Billing Type   | Standard  | Sales Tax     |              |
| Comments       | RESTORE OUR FUTURE<br>RESTORE OUR FUTURE, INC. DB #1021, TV INVOICES #9912736 |               |              |

| WSVN (WSVN)        |       |             |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate        |
| Aug. 2012          | 55    | \$88,200.00 |
| Grand Total:       | 55    | \$88,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate        | Total       | Station     | Comments           | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-------------|--------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 08/14/12-08/17/12 | 1   | :30    | 11A-12P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$600.00    | \$2,400.00  | WSVN (WSVN) | MILLIONAIRE        | 8/13/12 |
| 7.0  | Normal Line / SPOT (2)         | 08/14/12-08/17/12 | 1   | :30    | 12P-1230P (ET) |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$700.00    | \$2,800.00  | WSVN (WSVN) | NOON NEWS          | 8/13/12 |
| 9.0  | Normal Line / SPOT (3)         | 08/14/12-08/17/12 | 1   | :30    | 1230P-1P (ET)  |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$700.00    | \$2,800.00  | WSVN (WSVN) | 1230P NEWS         | 8/13/12 |
| 9.0  | Normal Line / SPOT (4)         | 08/14/12-08/17/12 | 1   | :30    | 4P-430P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$1,000.00  | \$4,000.00  | WSVN (WSVN) | 4P NEWS            | 8/13/12 |
| 9.0  | Normal Line / SPOT (5)         | 08/14/12-08/17/12 | 1   | :30    | 430P-5P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$1,000.00  | \$4,000.00  | WSVN (WSVN) | 430P NEWS          | 8/13/12 |
| 6.0  | Normal Line / SPOT (6)         | 08/14/12-08/17/12 | 1   | :30    | 5P-530P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$1,600.00  | \$6,400.00  | WSVN (WSVN) | 530P NEWS          | 8/13/12 |
| 7.0  | Normal Line / SPOT (7)         | 08/14/12-08/17/12 | 1   | :30    | 530P-6P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$1,600.00  | \$6,400.00  | WSVN (WSVN) | 530P NEWS          | 8/13/12 |
| 9.0  | Normal Line / SPOT (8)         | 08/14/12-08/17/12 | 1   | :30    | 6P-630P (ET)   |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$1,800.00  | \$7,200.00  | WSVN (WSVN) | 6P NEWS            | 8/13/12 |
| 9.0  | Normal Line / FB (9)           | 08/16/12-08/16/12 | 1   | :30    | 8P-11P (ET)    |     |    |    |    |    | 1  |    |    | 1     | \$10,000.00 | \$10,000.00 | WSVN (WSVN) | NFL PRESEASON 8/16 | 8/13/12 |
| 11.0 | Normal Line / FB (10)          | 08/17/12-08/17/12 | 1   | :30    | 8P-11P (ET)    |     |    |    |    |    | 2  |    |    | 2     | \$10,000.00 | \$20,000.00 | WSVN (WSVN) | NFL PRESEASON 8/17 | 8/13/12 |
| 11.0 | Normal Line / SPOT (11)        | 08/18/12-08/18/12 | 1   | :30    | 8A-830A (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$500.00    | \$500.00    | WSVN (WSVN) | TODAY FL SA ED     | 8/13/12 |
| 12.0 | Normal Line / SPOT (12)        | 08/18/12-08/18/12 | 1   | :30    | 830A-9A (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$500.00    | \$500.00    | WSVN (WSVN) | TODAY FL SA ED     | 8/13/12 |
| 14.0 | Normal Line / SPOT (13)        | 08/18/12-08/18/12 | 1   | :30    | 9A-930A (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$500.00    | \$500.00    | WSVN (WSVN) | TODAY FL SA ED     | 8/13/12 |
| 14.0 | Normal Line / SPOT (14)        | 08/18/12-08/18/12 | 1   | :30    | 930A-10A (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$500.00    | \$500.00    | WSVN (WSVN) | TODAY FL SA ED     | 8/13/12 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.





WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Mentzer Media Services  
600 Fairmount Ave, Suite 306  
Towson, MD 21286

# Contract # 30217

|                |   |               |               |
|----------------|---|---------------|---------------|
| Schedule Dates | 08/14/12-08/20/12   | Date Entered  | 08/13/12      |
| Advertiser     | ISS/RESTORE OUR FUTURE (3311)   | Last Modified | 08/13/12      |
| Agency         | Mentzer Media Services (1520)   | Entered By    | Wendy Crecque |
| Product        | Political Issues (1082)   | CO-OP         | No            |
| Brand          | RESTORE OUR FUTURE (11306)  | Headline #    | 06273658      |
| Salesperson    | HRP/VA/MCGARR, MEGHAN (1117)  | Demo          | A35+          |
| Sales Office   | Washington DC   | Order Type    | Normal        |
| Buyer Name     | CLOYD, ELISE  | Package Deal  |               |
| Phone/Fax      | /   | Commission %  | 15.00         |
| CPE            | 1893  | Commission    | \$13,230.00   |
| Account Types  | National/Political Issue  | Net Total     | \$74,970.00   |
| Billing Type   | Standard  | Sales Tax     |               |
| Comments       | RESTORE OUR FUTURE<br>RESTORE OUR FUTURE, INC IDB # 1021, TV INVOICES # 9912736 |               |               |

| WSVN (WSVN)        |       |             |
|--------------------|-------|-------------|
| By Broadcast Month | Spots | Rate        |
| Aug. 2012          | 55    | \$88,200.00 |
| Grand Total:       | 55    | \$88,200.00 |

| Line                        | Line Type / Break Type (Ref #) | Dates             | Sec               | Length | Run Times      | SPW       | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station     | Comments  | Entered |
|-----------------------------|--------------------------------|-------------------|-------------------|--------|----------------|-----------|----|----|----|----|----|----|----|-------|------------|------------|-------------|-----------|---------|
| 26.0                        | Normal Line / SPOT (27)        | 08/20/12-08/20/12 | 1                 | :30    | 5:30P- 6P (ET) | 1         | 1  |    |    |    |    |    |    | 1     | \$1,600.00 | \$1,600.00 | WSVN (WSVN) | 530P NEWS | 8/13/12 |
| 27.0                        | Normal Line / SPOT (28)        | 08/20/12-08/20/12 | 1                 | :30    | 6P- 6:30P (ET) | 1         | 1  |    |    |    |    |    |    | 1     | \$1,800.00 | \$1,800.00 | WSVN (WSVN) | 6P NEWS   | 8/13/12 |
| CONFIRMATION CONTRACT       |                                |                   |                   |        |                |           |    |    |    |    |    |    |    |       |            |            |             |           |         |
| Accepted-Agency/Advertiser: |                                | Date:             | Accepted-Station: |        | Date:          | Comments: |    |    |    |    |    |    |    |       |            |            |             |           |         |

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.